

Name: _____

Explorer: _____

Grading Rubric: European Explorers Brochure Project

Criteria	5 Points (Excellent)	4 Points (Good)	3 Points (Proficient)	2 Points (Basic)	1 Point (Minimal)
Content _____/5	Thoroughly covers all key facts; highly accurate.	Well-covered key facts; mostly accurate.	Covers most key facts; mostly accurate information.	Includes some key facts; several inaccuracies.	Missing several key facts; inaccurate information.
Creativity _____/5	Highly creative; exceptional design that captivates.	Creative design; engages the audience well.	Good creativity; some elements enhance the design.	Some creativity; design is basic and unoriginal.	Lacks creativity; minimal effort shown in design.
Grammar _____/5	No grammatical errors; perfectly clear and polished.	Very few grammatical errors; easy to read.	Few grammatical errors; generally clear.	Some grammatical errors; somewhat clear.	Frequent grammatical errors; hard to understand.
Overall Appearance _____/5	Exceptionally organized; striking and professional layout.	Well organized; very visually appealing.	Generally organized; visually appealing.	Some organization ; limited visual appeal.	Unorganized; lacks visual appeal; difficult to read.

Total: ____/20